

# Graduate Macro Sequence: Two-Side Labor Search Model

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## Two-sided search [Mortensen (1982), Pissarides (1985)]

- Two-sided search: unemployed workers seek jobs and firms with unfilled positions seek workers.
- A CRS matching function transforms measures of unemployment  $u$  and vacancies  $v$  into new matches  $M(u, v)$ .
- When a worker and a firm meet, they bargain over the wage  $w$ , splitting the **match surplus**.
- Either party can walk away  $\Rightarrow$  outside options matter (threat points).
- **Search externality**: agents ignore how their actions affect *labor market tightness*  $\theta$  and thus other agents' transition rates.
- Except under a knife-edge **Hosios condition**, decentralized equilibrium is **inefficient**.

# Preferences and technologies

- Unit measure of identical, infinitely-lived, risk-neutral workers:

$$u(w) = w, \quad u(c) = c, \quad \beta \in (0, 1).$$

- Continuum of risk-neutral, profit-maximizing managers (firms), same  $\beta$  (stationary equilibrium).
- Production:  $y = zh$ , where  $h \in \{0, 1\}$  indicates whether the manager is matched with a worker.
- To post (advertise) a vacancy, an unmatched manager pays a per-period cost  $p > 0$ .
- Free entry by managers implies: expected PDV of a vacancy equals posting cost (zero-profit condition).
- Employment and separations:
  - Let  $n$  be the employment rate and  $u = 1 - n$  the unemployment rate.
  - Job destruction is exogenous at rate  $\delta \in (0, 1)$ .
  - Effective discounting for an existing match:  $\beta(1 - \delta)$ .

## More on matching technology

- Matching function  $M(u, v)$  is CRS, increasing in  $u, v$ , concave.
- CRS  $\Rightarrow$  represent as:

$$M(u, v) = u M\left(1, \frac{v}{u}\right) = u M(\theta), \quad \theta \equiv \frac{v}{u} \text{ (market tightness).}$$

- Transition probabilities:

$$q(\theta) \equiv \frac{M(u, v)}{v} = \theta^{-1} M(\theta) \quad (\text{probability a vacancy is filled}),$$

$$f(\theta) \equiv \frac{M(u, v)}{u} = \theta q(\theta) \quad (\text{probability an unemployed worker finds a job}).$$

- Common CRS concave form: Cobb–Douglas matching

$$M(u, v) = u^\alpha v^{1-\alpha} = u \theta^{1-\alpha}, \quad \alpha \in (0, 1).$$

Then

$$q(\theta) = \theta^{-\alpha}, \quad q'(\theta) = -\alpha \theta^{-(\alpha+1)} < 0,$$

and

$$f(\theta) = \theta q(\theta) = \theta^{1-\alpha}, \quad q(\theta) + \theta q'(\theta) = (1 - \alpha) \theta^{-\alpha} > 0.$$

# CRS matching technology and Beveridge curve

- CRS evidence (Blanchard & Diamond, 1989): regress  $\ln M(u_t, v_t)$  on  $\ln u_t$ ,  $\ln v_t$  and test  $\alpha + (1 - \alpha) = 1$ .

- In steady state, job creation equals destruction:

$$M(u, v) = \delta(1 - u) \quad (\text{since } n = 1 - u).$$

- Cobb–Douglas case:

$$u^\alpha v^{1-\alpha} - \delta(1 - u) = 0.$$

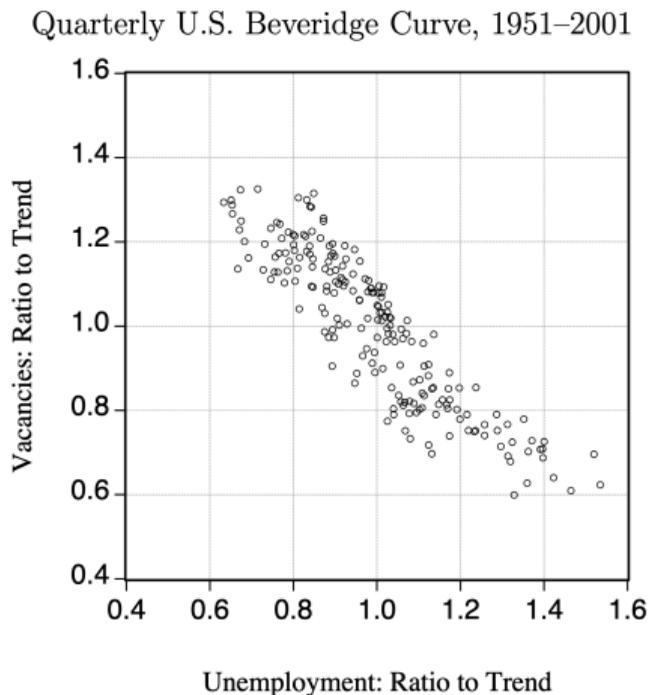
Totally differentiate (holding parameters fixed) to get a negative slope:

$$\frac{dv}{du} = -\frac{\alpha\theta^{1-\alpha} + \delta}{(1 - \alpha)\theta^{-\alpha}} < 0.$$

- General CRS case  $M(u, v) = uM(\theta)$  also yields  $\frac{dv}{du} < 0$  (a Beveridge curve is downward sloping).

# The Beveridge curve

Figure: Shimer 2003 NBER WP



- Beveridge curve: negative relation between unemployment  $u$  and vacancies  $v$ .
- Model-implied slope (C-D):

$$\frac{dv}{du} = -\frac{\alpha\theta^{1-\alpha} + \delta}{(1-\alpha)\theta^{-\alpha}} < 0.$$

Similar shape as in aggregate data!

# Bargaining over match surplus

- When a worker and a manager meet, they bargain over wage  $w$ .
- Worker's Nash bargaining power:  $\phi \in (0, 1)$ .
- Manager's Nash bargaining power:  $1 - \phi$ .
- If bargaining breaks down, they immediately become unmatched.
- Off-equilibrium threat points:
  - Worker threatens with outside option  $V_u$ .
  - Manager threatens with outside option  $J_u$ .

# Key equations and definitions so far

- Labor market tightness:  $\theta \equiv v/u$ .

- New matches (hires):

$$M(u, v) = u^\alpha v^{1-\alpha} = u\theta^{1-\alpha} \quad (\text{or } M(u, v) = uM(\theta)). \quad (1)$$

- Transition probabilities (manager and worker):

$$q(\theta) \equiv \frac{M(u, v)}{v} = \theta^{-1}M(\theta) \quad (\text{vacancy filling}). \quad (2)$$

$$f(\theta) \equiv \frac{M(u, v)}{u} = \theta q(\theta) \quad (\text{job finding}). \quad (3)$$

- Worker's bargaining power:  $\phi$ .

# Decentralized equilibrium: necessary conditions

Value of an unemployed worker:

$$V_u = c + \beta \left( f(\theta) V_e + [1 - f(\theta)] V_u \right). \quad (4)$$

Value of an employed worker:

$$V_e = w + \beta \left( \delta V_u + [1 - \delta] V_e \right). \quad (5)$$

Value of an unmatched manager (posting a vacancy):

$$J_u = -p + \beta \left( q(\theta) J_e + [1 - q(\theta)] J_u \right). \quad (6)$$

Value of a matched manager:

$$J_e = z - w + \beta \left( \delta J_u + [1 - \delta] J_e \right). \quad (7)$$

# Decentralized equilibrium: free entry

Repeat key value equations (workers + managers) and add free entry:

$$V_u = c + \beta \left( f(\theta) V_e + [1 - f(\theta)] V_u \right), \quad (4)$$

$$V_e = w + \beta \left( \delta V_u + [1 - \delta] V_e \right), \quad (5)$$

$$J_u = -p + \beta \left( q(\theta) J_e + [1 - q(\theta)] J_u \right), \quad (6)$$

$$J_e = z - w + \beta \left( \delta J_u + [1 - \delta] J_e \right). \quad (7)$$

**Free entry of managers:**

$$J_u = 0. \quad (8)$$

Plugging  $J_u = 0$  into (6) gives the posting-fee relation:

$$p = \beta q(\theta) J_e. \quad (9)$$

# Decentralized equilibrium: unemployment evolution

With  $u = 1 - n$ , unemployment next period satisfies:

$$u' = \delta(1 - u) + [1 - f(\theta)]u. \quad (10)$$

Interpretation: next period unemployed are (i) newly separated workers plus (ii) unemployed who fail to find jobs.

**Steady state (bathtub condition):**

$$\delta(1 - u) = uf(\theta) = u\theta q(\theta).$$

So the steady-state unemployment rate is

$$u = \frac{\delta}{\delta + \theta q(\theta)}. \quad (11)$$

# Nash bargaining problem 1 (pie splitting)

- Match surplus:

$$S = s_v + s_j = (V_e - V_u) + (J_e - J_u).$$

- Worker outside option:  $V_u$ . Manager outside option:  $J_u = 0$ .

**Nash bargaining (version 1):**

$$\max_{s_v \in [0, S]} s_v^\phi (S - s_v)^{1-\phi}.$$

FOC implies:

$$\phi(S - s_v) = (1 - \phi)s_v \quad \Rightarrow \quad s_v = \phi S, \quad s_j = (1 - \phi)S.$$

**Interpretation:** bargaining splits total surplus in shares  $\phi$  and  $1 - \phi$ .

# Nash problem and stationary equilibrium defined

**Nash bargaining (version 2):**

$$\max_w (V_e - V_u)^\phi (J_e - J_u)^{1-\phi} \quad (12)$$

subject to participation constraints:

$$V_e - V_u \geq 0, \quad J_e - J_u \geq 0. \quad (13)$$

The same pie-sharing condition can be written as:

$$(V_e - V_u) = \phi S, \quad (J_e - J_u) = (1 - \phi)S, \quad S = (V_e - V_u) + (J_e - J_u).$$

**Steady-state equilibrium objects:**

$$\{V_u, V_e, J_u, J_e, \theta, u, w\}$$

satisfying (4),(5),(7),(8),(9),(11) and the Nash FOC.

# Determining worker match surplus

From worker value equation (5):

$$V_e = w + \beta(\delta V_u + (1 - \delta)V_e).$$

Rearrange in terms of the worker surplus  $V_e - V_u$ :

$$V_e - V_u = w - (1 - \beta)V_u + \beta(1 - \delta)(V_e - V_u).$$

Thus

$$V_e - V_u = \frac{w - (1 - \beta)V_u}{1 - \beta(1 - \delta)}. \quad (14)$$

## Determining manager match surplus

With free entry  $J_u = 0$ , the matched manager value (7) becomes:

$$J_e = z - w + \beta(1 - \delta)J_e \quad \Rightarrow \quad J_e = \frac{z - w}{1 - \beta(1 - \delta)}. \quad (16)$$

- (16) implies  $w < z$  is required for  $J_e \geq 0$ .
- $V_u$  does not depend on  $w$  directly, but it depends on  $\theta$ , which depends on equilibrium.
- Sensitivity of worker surplus to  $w$ :

$$\frac{\partial(V_e - V_u)}{\partial w} = \frac{1}{1 - \beta(1 - \delta)}.$$

# Interior solution to Nash bargaining

Nash problem:

$$\max_w (V_e - V_u)^\phi (J_e)^{1-\phi}. \quad (12)$$

FOC (using  $\partial(V_e - V_u)/\partial w = 1/[1 - \beta(1 - \delta)]$  and  $\partial J_e/\partial w = -1/[1 - \beta(1 - \delta)]$ ):

$$\phi \frac{1}{V_e - V_u} \frac{1}{1 - \beta(1 - \delta)} + (1 - \phi) \frac{1}{J_e} \left( -\frac{1}{1 - \beta(1 - \delta)} \right) = 0.$$

This simplifies to the key surplus-sharing condition:

$$(1 - \phi)(V_e - V_u) = \phi J_e. \quad (17)$$

Next: combine (17) with (14) and (16) to derive the wage.

## Equilibrium wage splits per-period surplus

Use (17):  $(1 - \phi)(V_e - V_u) = \phi J_e$ , together with (14) and (16):

$$V_e - V_u = \frac{w - (1 - \beta)V_u}{1 - \beta(1 - \delta)}, \quad J_e = \frac{z - w}{1 - \beta(1 - \delta)}.$$

Multiply by  $1 - \beta(1 - \delta)$  and rearrange:

$$(1 - \phi)[w - (1 - \beta)V_u] = \phi(z - w).$$

Solve for wage:

$$w = \phi z + (1 - \phi)(1 - \beta)V_u. \tag{18}$$

**Interpretation:** wage equals worker's outside option plus a  $\phi$ -share of match surplus.

# Wage as function of labor market tightness

Start from wage (18):

$$w = \phi z + (1 - \phi)(1 - \beta)V_u.$$

From unemployed worker value (4):

$$(1 - \beta)V_u = c + \beta f(\theta)(V_e - V_u).$$

From Nash condition (17):  $(1 - \phi)(V_e - V_u) = \phi J_e$ . Using free entry  $p = \beta q(\theta) J_e$  (9), we get:

$$(1 - \beta)V_u = c + \beta f(\theta) \frac{\phi}{1 - \phi} J_e = c + \frac{\phi}{1 - \phi} \theta p. \quad (\dagger)$$

Plug  $(\dagger)$  into (18):

$$w = \phi z + (1 - \phi)c + \phi \theta p. \quad (19)$$

This is the **first key**  $w(\theta)$  equation.

# Wage comparative statics

From

$$w = \phi z + (1 - \phi)c + \phi\theta p, \quad (19)$$

- $\partial w / \partial z > 0$  (productivity raises wages)
- $\partial w / \partial c > 0$  (better outside option raises wages)
- $\partial w / \partial \theta > 0$  (tight markets raise wages)
- $\partial w / \partial \phi > 0$  (more worker power raises wages)
- Vacancy cost  $p$ : direct effect raises  $\phi\theta p$ , but equilibrium  $\theta$  may fall when  $p$  rises.

$$dw = \phi(\theta dp + p d\theta) \quad \Rightarrow \quad \frac{dw}{dp} = \phi\theta + \phi p \frac{d\theta}{dp}.$$

So the sign of  $dw/dp$  depends on how strongly  $\theta$  falls with  $p$ .

## Closing the model: solving market tightness

We have two key equilibrium relationships involving  $\theta$ :

- From wage equation (19):

$$z - w = (1 - \phi)(z - c) - \phi\theta p.$$

- From matched manager value (16) and free entry (9):

$$J_e = \frac{z - w}{1 - \beta(1 - \delta)}, \quad p = \beta q(\theta) J_e \Rightarrow (z - w)\beta q(\theta) = p [1 - \beta(1 - \delta)].$$

Substitute  $z - w$  from the first into the second and rearrange to get an implicit equation for  $\theta$ :

$$z - c = \frac{1 - \beta[(1 - \delta) - \phi\theta q(\theta)]}{(1 - \phi)\beta q(\theta)} p. \tag{20}$$

This  $\theta$  ensures zero expected profits for vacancies and Nash bargaining shares.

# Market tightness in decentralized equilibrium

(A) Tightness is pinned down by (20):

$$(z - c)p^{-1} = \frac{1 - \beta[(1 - \delta) - \phi\theta q(\theta)]}{(1 - \phi)\beta q(\theta)}.$$

(B) Matching technology properties (CRS, increasing, concave):

$$q(\theta) \text{ falls in } \theta, \quad \theta q(\theta) \text{ rises in } \theta.$$

(C) Wage rises in  $\theta$ : from (19),

$$w = \phi z + (1 - \phi)c + \phi\theta p.$$

Comparative statics intuition via (20):

- $p \uparrow \Rightarrow \theta \downarrow$  (vacancies are more expensive)  $\Rightarrow$  tends to reduce  $w$ .
- $z \uparrow \Rightarrow \theta \uparrow \Rightarrow$  wages rise.
- $c \uparrow \Rightarrow \theta \downarrow$  (workers are pickier / surplus smaller)  $\Rightarrow$  wages may be pulled down via  $\theta$ , but  $c$  directly raises wages in (19).

# Planner's problem with search frictions

Planner removes strategic behavior (bargaining) and chooses allocation to maximize discounted output plus home production minus vacancy costs, subject to matching.

No uncertainty; aggregates match individual transition probabilities. Employment evolves as:

$$n_{t+1} = (1 - \delta)n_t + v_t q(\theta_t), \quad \theta_t \equiv \frac{v_t}{1 - n_t}.$$

**Sequence problem:**

$$\max_{\{v_t, n_{t+1}\}_{t \geq 0}} \sum_{t=0}^{\infty} \beta^t [zn_t + c(1 - n_t) - pv_t] \quad (22)$$

s.t.

$$n_{t+1} \leq (1 - \delta)n_t + v_t q\left(\frac{v_t}{1 - n_t}\right). \quad (23)$$

# Recursive formulation of planner's problem

Let  $W(n)$  be planner value when employment is  $n$ . Bellman form:

$$W(n) = \max_{v, n'} \left\{ zn + c(1 - n) - pv + \beta W(n') + \Omega \left[ (1 - \delta)n + vq\left(\frac{v}{1-n}\right) - n' \right] \right\}.$$

FOC w.r.t.  $v$ :

$$-p + \Omega \left[ q(\theta) + \theta q'(\theta) \right] = 0 \quad \Rightarrow \quad p = \Omega \left[ q(\theta) + \theta q'(\theta) \right]. \quad (24)$$

FOC w.r.t.  $n'$ :

$$\Omega = \beta W'(n'). \quad (25)$$

Benveniste–Scheinkman:

$$W'(n) = z - c + \Omega \left[ 1 - \delta + \theta^2 q'(\theta) \right]. \quad (26)$$

## Planner's solution

Collect key planner equations:

$$p = \Omega[q(\theta) + \theta q'(\theta)], \quad \Omega = \beta W'(n'), \quad W'(n) = z - c + \Omega[1 - \delta + \theta^2 q'(\theta)].$$

In steady state,  $n, \theta, \Omega$  are constant, so combining (25) and (26) gives:

$$z - c = \Omega \frac{1 - \beta[1 - \delta + \theta^2 q'(\theta)]}{\beta}. \quad (27)$$

Combine (24) and (27) to get the planner's implicit condition for  $\theta$ :

$$z - c = \frac{p}{q(\theta) + \theta q'(\theta)} \cdot \frac{1 - \beta[1 - \delta + \theta^2 q'(\theta)]}{\beta}. \quad (28)$$

# Comparison: equilibrium versus planner's solution

Decentralized equilibrium  $\theta$  solves (20):

$$z - c = \frac{1 - \beta[(1 - \delta) - \phi\theta q(\theta)]}{(1 - \phi)\beta q(\theta)} p. \quad (20)$$

Planner  $\theta$  solves (28):

$$z - c = \frac{p}{q(\theta) + \theta q'(\theta)} \cdot \frac{1 - \beta[1 - \delta + \theta^2 q'(\theta)]}{\beta}. \quad (28)$$

The two coincide (efficiency) when the **Hosios condition** holds:

$$\phi = -\frac{\theta q'(\theta)}{q(\theta)}.$$

(Equivalently, worker bargaining power equals the elasticity of matches w.r.t. unemployment.)

# Interpreting the Hosios condition

Define the elasticity of matches w.r.t. unemployment:

$$\eta_{M,u} \equiv \frac{\partial M(u, v)}{\partial u} \cdot \frac{u}{M(u, v)}.$$

With CRS form  $M(u, v) = uM(\theta)$ ,  $\theta = v/u$ :

$$\frac{\partial M}{\partial u} = M(\theta) + uM'(\theta) \left(-\frac{v}{u^2}\right) = M(\theta) - \theta M'(\theta).$$

Hence

$$\eta_{M,u} = \frac{M(\theta) - \theta M'(\theta)}{M(\theta)}.$$

Using  $q(\theta) \equiv M(u, v)/v = \theta^{-1}M(\theta) \Rightarrow M(\theta) = \theta q(\theta)$ , and differentiating  $q(\theta) = \theta^{-1}M(\theta)$  yields

$$q'(\theta) = \frac{1}{\theta} \left( M'(\theta) - \frac{M(\theta)}{\theta} \right) \Rightarrow M'(\theta) - \frac{M(\theta)}{\theta} = \theta q'(\theta).$$

Substitute into  $\eta_{M,u}$ :

$$\eta_{M,u} = -\frac{\theta q'(\theta)}{q(\theta)}.$$

Thus Hosios can be written as  $\phi = \eta_{M,u}$ .

## Planner's solution with C-D matching function

Impose Cobb–Douglas matching, so  $q(\theta) = \theta^{-\alpha}$  and  $q'(\theta) = -\alpha\theta^{-(\alpha+1)}$ .

Planner condition (28):

$$z - c = \frac{p}{q(\theta) + \theta q'(\theta)} \cdot \frac{1 - \beta[1 - \delta + \theta^2 q'(\theta)]}{\beta}.$$

Since  $q(\theta) + \theta q'(\theta) = (1 - \alpha)\theta^{-\alpha}$  and  $\theta^2 q'(\theta) = -\alpha\theta^{1-\alpha} = -\alpha\theta q(\theta)$ ,

$$z - c = \frac{1 - \beta[1 - \delta - \alpha\theta q(\theta)]}{(1 - \alpha)\beta q(\theta)} p. \quad (29)$$

Recall decentralized condition (20):

$$z - c = \frac{1 - \beta[(1 - \delta) - \phi\theta q(\theta)]}{(1 - \phi)\beta q(\theta)} p. \quad (20)$$

# Planner's solution versus decentralized outcome

Planner chooses  $\theta$  via:

$$(z - c)p^{-1} = \frac{1 - \beta[1 - \delta - \alpha\theta q(\theta)]}{(1 - \alpha)\beta q(\theta)}.$$

Decentralized equilibrium chooses  $\theta$  via:

$$(z - c)p^{-1} = \frac{1 - \beta[(1 - \delta) - \phi\theta q(\theta)]}{(1 - \phi)\beta q(\theta)}.$$

**Same outcome only if Hosios condition holds:**

$$\phi = \alpha \quad (\text{equivalently } \phi = \eta_{M,u}).$$

**Interpretation (externality):** firms do not internalize how posting a vacancy changes  $\theta$  and thus other agents' matching probabilities.

**Direction:**

- If  $\phi < \alpha$ : too many vacancies posted ( $\theta$  too high).
- If  $\phi > \alpha$ : too few vacancies posted ( $\theta$  too low).

## Alternative interpretation of Hosios condition

Planner implements efficiency by choosing bargaining weights so that private incentives replicate the planner's  $\theta$ .

When  $\phi$  rises, the RHS of the decentralized  $\theta$ -condition increases, so  $\theta$  must fall to restore equality.

**Note (elasticity):** elasticity of vacancy filling rate w.r.t. vacancies (C-D):

$$\eta_{q,v} = \left( \frac{\partial q(\theta)}{\partial \theta} \cdot \frac{\partial \theta}{\partial v} \right) \frac{v}{q(\theta)} = \left( -\alpha \theta^{-\alpha-1} \cdot \frac{1}{u} \right) \frac{v}{\theta^{-\alpha}} = -\alpha.$$

If  $\alpha$  is large, one extra vacancy has a large negative effect on vacancy-filling rates for all firms. Planner response: curtail vacancies by allocating less bargaining power to workers (so that private vacancy posting is reduced).

## Search in an RBC model (preview)

- Search frictions provide an additional propagation mechanism for business cycles.
- Merz (1995, JME) embeds DMP search into an RBC framework:
  - aggregate productivity shocks move  $z$ ,
  - tightness  $\theta$  and unemployment  $u$  respond endogenously,
  - wages and vacancies co-move with output in ways RBC without search cannot match.
- This is the bridge from “static labor supply” to “frictional labor market” RBC.